

Lindsay Pera

Co-Founder, CEO, Visioner at Wisen (www.wisenapps.com)

Impera@yahoo.com

Summary

I am a mom / homesteader who escaped the traditional corporate world only to continue doing what I do - supporting non-profits and socially conscious businesses while integrating regenerative learning and processes for wellness and sustainability. Currently, I am launching Wisen, creating online and mobile tools for goal setting, health and wellness. Specialties: Dreaming, visioning, meeting facilitation, creative problem solving, knocking almonds and generally getting my gratitude on...

Experience

Co-creator, CEO, dreamer of dreams.... at Wisen (www.wisenapps.com)

March 2011 - Present (2 years 7 months)

A suite of online and mobile tools that help people track their way to their health, wellness, or personal development goals. Chronic Tracker Lyme and Challenge Tracker are our first two online applications launched in 2013.

Co-Founder & Chief Gratitude Officer at Songline Strategies

January 2011 - Present (2 years 9 months)

Business, legal, and strategic support for new paradigm businesses.

Board Member at Central Coast Village Center - Outside Now

January 2005 - Present (8 years 9 months)

Outside Now runs programs for all ages that get people back in nature. Reconnecting people to themselves, nature and each other.

East & More at 8 Shields Institute

August 2011 - January 2012 (6 months)

Part of a multi-directional team dedicated to developing deep nature connection programs that serve regenerative individuals, families, programs, businesses and communities worldwide.

Various Past Lives at Silicon Valley, IT, Corporate Experience

September 1996 - June 2005 (8 years 10 months)

From my start at a holistic spa - to Accenture (Andersen Consulting) - to a mobile start-up and then a 100 year old insurance company - I worked with people and information - providing a bridge between business and development, between IT and stakeholders, between clients and sales, and generally worked to serve the goal of optimal use of knowledge and information resources across contexts and platforms.

Skills & Expertise

Program Management

Social Media

Workshop Facilitation

Holistic Health

Start-ups

Wellness

Social Media Marketing

Blogging

Microsoft Office

Personal Development

Nonprofits

Microsoft Excel

Education

UCSD

Interests

Regenerative design, permaculture, nature connection education, new paradigm business, wellness, holistic health care & pediatrics, homesteading...still looking for the perfect kombucha recipe...

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[Contact Lindsay on LinkedIn](#)